

#### **Corporate Social Responsibility** Strategy

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#### Proposed Priorities for CVL CSR Investment in 2024-25

#### **Schedule VII of Section 135**

Contribution to Social Clauses	<ul> <li>Eradicating hunger, poverty &amp; malnutrition</li> <li>Promoting health care, including preventive healthcare &amp; sanitation</li> <li>Promoting education &amp; vocation skills</li> <li>Gender equality &amp; empowering women, support to children/elderly</li> </ul>	<ul> <li>Environmental sustainability</li> <li>Animal Welfare</li> <li>Protection of national heritage</li> <li>Benefit of armed forces veterans</li> <li>Training to promote sports</li> <li>Rural/Slum area development</li> </ul>
Contribution to Research	<ul> <li>On public funded universities engaged in conducting research in science, technology, engineering and medicine aimed at promoting Sustainable Development Goals (SDGs)</li> <li>On autonomous bodies established under national research institutions</li> </ul>	On incubators funded by the Central/State Government or PSUs in science, technology, engineering and medicine
Contribution to COVID / disaster aid management	<ul> <li>On various activities related to COVID-19</li> <li>Contribution to PM CARES Fund</li> <li>Ex-gratia payment to temporary/casual</li> </ul>	<ul> <li>On disaster management including, rehabilitation &amp; reconstruction activities</li> <li>On PMNRF or any other fund by CG</li> </ul>

## -Implementation Strategy



Location	The locations selected in the proposals are based on the following: - Areas having CVL presence - Areas in Mumbai Region or nearby districts of Maharashtra	
Budget	Budget for every approved project to be restricted below INR 1 crore. In case, budget exceeds the prescribed amount, a special approval is sough	
Due diligence	The shortlisted proposals will be subject to due diligence by an external firm. If the due diligence results are not favorable the next best proposal shall be taken into consideration.	
Timeline	Efforts shall be made to utilize the funds by Mar'24.	
Priority	The proposals mentioned in the executive summary are in the order of priority.	
Monitoring	The project implementation shall be monitored on a monthly basis.	

### Proposed Action Plan





\* The partners are shortlisted based on the CSR strategy of CVL

### **Executive Summary for CSR Proposals**



NGO Name	Project Name	Description	Area	Proposed Allocation (₹ in Lakh) (to be discussed)	Funds Requested (₹ in Lakh)	Ongoing Project	2
Swades	Dream Village	A large section of this India lives without basic amenities like healthcare facilities and personnel, access to clean water, uninterrupted electricity, access to education, livelihood opportunities, and infrastructure. The Swades Foundation has a mission to empower rural lives through a unique 360-degree development model which covers 5S i.e. Swachh, Sundar, Samruddh, Saksham and Swasth. Progressive villages with attributes of community ownership, Swades vision alignment of development, good book-keeping, financial literacy and others are best fit for this project. This project provides means and earning opportunities that enables every individual in the village to bring about holistic development within their village.	Rural Nasik	102.24	102.24	No	
TOTAL (Rural Development)			102.24	102.24			
Naam	Cleaning and reconstruction of Lake	There is a constant demand for additional water from in rural areas of Pune District. Hence, it is proposed to clean and reconstruct the lake in Manerwadi	Pune	73.28	73.28	No	
		TOTAL (Environmental Sustainability)		73.28	73.28		
		Grand Total		175.53	175.53		



# **Thank You**

